



125 West 55th St
New York, NY 10019

Contract # 25342001	Changes as of: 10/26/2016 at 5:00 PM	Version: Original Order
CPE: 195/211/935	Flight: 10/24/16 - 11/13/16	Station: KFDX
Agency: Media Ad Ventures	Advertiser: Oklahomans for Criminal Justice Reform	Market: Wichita Falls
8136 Old Keene Mill Road	Product: Political	Office: WASHINGTON
Suite A-300	Agency Order #: 5522058	Primary Demo:
SPRINGFIELD, VA 22152	Buyer: Bush, Carolyn	Con Type: POLITICAL/VOTE
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
		Total \$: \$6,250.00
		Total Spots: 24
		Total CPP: \$0.00
		Total GRP:
		Separation:

#	Day/Time	DP	Program	Rate	Len	10/24 - 11/6														
						10/24	10/25	10/26	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6	
1	M-F 7a-9a		Today Show	\$300.00	30	0	0	0	0	1	0	0	1	1	1	1	1	0	0	
2	M-F 2p-3p		Harry	\$100.00	30	0	0	0	0	0	0	0	1	0	0	1	0	0	0	
3	M-F 3p-4p		Dr. Phil	\$150.00	30	0	0	0	0	1	0	0	1	0	0	0	0	0	0	
4	M-F 4p-4:30p		Judge Judy	\$150.00	30	0	0	0	0	1	0	0	1	0	1	1	0	0	0	
5	M-F 6:30p-7p		Entertainment Tonight	\$500.00	30	0	0	0	0	0	0	0	1	0	0	0	0	0	0	
6	M-F 10:35p-11:35p		Tonight Show	\$450.00	30	0	0	0	0	1	0	0	0	0	1	1	0	0	0	
TOTALS:						0	0	0	0	4	0	0	5	1	3	4	1	0	0	



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		Separation:
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		Total Spots: 24
		Total CPP: \$0.00
		Total GRP:

#	Day/Time	DP	Program	Rate	Len	11/7 - 11/13							Total Spots	Total \$	CPP	GRP
						11/7	11/8	11/9	11/10	11/11	11/12	11/13				
1	M-F 7a-9a		Today Show	\$300.00	30	1	1	0	0	0	0	0	8	\$2,400.00	\$0.00	0.0
2	M-F 2p-3p		Harry	\$100.00	30	1	0	0	0	0	0	0	3	\$300.00	\$0.00	0.0
3	M-F 3p-4p		Dr. Phil	\$150.00	30	1	0	0	0	0	0	0	3	\$450.00	\$0.00	0.0
4	M-F 4p-4:30p		Judge Judy	\$150.00	30	1	0	0	0	0	0	0	5	\$750.00	\$0.00	0.0
5	M-F 6:30p-7p		Entertainment Tonight	\$500.00	30	1	0	0	0	0	0	0	2	\$1,000.00	\$0.00	0.0
6	M-F 10:35p-11:35p		Tonight Show	\$450.00	30	0	0	0	0	0	0	0	3	\$1,350.00	\$0.00	0.0
TOTALS:						5	1	0	0	0	0	0	24	\$6,250.00	\$0.00	0.0



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		Total CPP: \$0.00
		Total GRP:
		Separation:

Special Instructions

Competitive Information	
Market Budget:	\$21,552
KFDX Share:	29%
Comment:	
KAUZ:	16%
KJTL:	19%
KSWO:	36%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$6,250.00	N/A	0.0
Total	100%	24	\$6,250.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	4	\$1,050.00
2016-Nov	20	\$5,200.00
Total	24	\$6,250.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/26/16 5:06 PM					\$0	\$0	
New	10/26/16 5:00 PM	KELLY JOHNS	New	24		\$6,250.00	\$6,250.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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